الهيئة القومية لضمان جودة التعليم والاعتماد

نموذج رقم (12)

جامعة: Mansoura
كلية: Nursing
قسم: Woman 's Health and Midwifery Nursing

توصيف مقرر دراسي

1- بيانات المقرر		
الرمز الكودى:	**Code:** NSc 302	
اسم المقرر:	Strategy of Nursing Education and Health Education استراتيجيات تعليم التمريض والتثقيف الصحي	الفرقة/المستوى : **2nd level of BSc.N Program (3rdsemester)**
عدد الساعات الدراسية :	نظري عملي	**Theoretical: 2credit hour** **- Practical: 1 credit hour**

2- هدف المقرر:	This course aims to provide students with knowledge, skills and attitude that are required in application of learning process by determination of educational needs, developing and implementing educational programs in different nursing specialties, as well as evaluation of educational program outcomes and establishing of an improvement plans.
3- المستهدف من تدريس المقرر	By the end of the course the candidate will be able to :
أ- المعلومات والمفاهيم:	A1- Identify concepts related to health education. A2- Define health education. A3- Describe aims and basic principles of health education. A4- Identify targets and settings of health education. A5- Define behavior and other related terms. A6- Describe factors affecting human behavior A7- Recognize the communication process. A8- List types and component of communication. A9-Identify barriers of effective communication.

A10- Discuss different educational methods. A11- Identify various teaching materials. A12- Define training. A13- Discuss steps of planning process. A14- Describe how to implement and evaluate the project. A15- Define ethical issues in health education. A16- Identify basic principles of ethics in health education. A17- Discuss health extension workers responsibilities as a health educator.	
B1-Recognize concepts & various approaches of health education. B2- Describe the roles of health educator. B3- Identify the stages of communication. B4- Utilize different communication approaches. B5- Compare between the different methods of communication B6- Distinguish between various educational methods. B7- Recognize the effect of mass media. B8- Utilize different phases of training. B9- Design health education program. B10- Distinguish between the advantages and disadvantages of educational technology. B11- Evaluate and re-plane the health education program.	**ب- المهارات الذهنية الخاصة بالمقرر:**
C1- Apply principles of health education. C2- Apply principals of communication. C3- Apply the levels of prevention in preventing diseases and promoting health. C4- Use phases of evaluation in clinical training	**ج- المهارات المهنية الخاصة بالمقرر:**

C5. Use ethics in applying educational health program C6- Apply health education program in clinical training. C7- Use different methods of evaluating the health education program. C8-Develop health education program for nurses.	
D1- Work in a team D2-Use information technology in health education D3- Manage resources time and set priorities. D4-Enhance critical thinking abilities. D5- Communicate with colleagues in respect to different values, cultures, intellectual levels and emotional states. D6- Utilize effective channels of communication with patient, staff, and colleagues D7- Evaluate students through implement educational session in clinical training and give constructive feedback.	**د- المهارات العامة:**
E1- Use the appropriate language and expressions according to the level of understanding of audience and their cultural background. E2- Apply the principles of ethics in daily professional activities.	**ه : - المهارات السلوكية:**
Unit I: Introduction to health education • Concepts of health education • Aims and Basic principles of Health Education • Approaches to Health Education • Targets for Health Education • Health Education settings • Who is responsible for Health Education? • Role of Health Educator	4- **محتوى المقرر**

Unit 2: Health Communication

- What is communication?
- Why communication?
- Types of communication
- Components of communication
- Communication stages
- Common communication approaches
- Methods of communication
- Barriers to effective communication
- Characteristics of effective communication

Unit 3: Health and Human Behavior

- Definition of behavior and other related terms
- Factors affecting human behavior
- The role of human behavior for prevention of disease

Unit 4: Health Education Responsibilities and Core Competencies

- Planning process
- Information gathering
- Defining and prioritizing problems
- Setting goals and objectives
- Identifying and obtaining resources
- Selecting appropriate methods
- Carry out and evaluate the project
- Development and implementing a project plan
- Evaluating the project

Unit 5: Training

- Introduction
- What is training?
- Types of training
- Phases of training

Unit 6: Educational Methods And Materials

- Educational methods

Individual Group • Teaching materials Audios Visual aids Mass media **Unit 7: Ethical Issues in Health Education** • Introduction • Definition • Basic Principles of Ethics • Health extension workers responsibilities as a health educator **Unit 8: *Technology in Health education*** • Operational definition • Types of technology • Advantages of educational technology • Disadvantages of educational technology • Barriers of educational technology • Impact of technology on teacher and learner	
1. Interactive Lectures 2. Group discussion 3. 3-Role play 4. 4- MOODLE	**5- أساليب التعليم والتعلم**
According to the faculty procedures to caring for defaulters students.	**6- أساليب التعليم والتعلم للطلاب ذوى القدرات المحدودة :**
	7- تقويم الطلاب:
A- Assessment Methods **1- Semester formative assessment that include** **a- Project Presentation** **b- Midterm Exam** **2- Summative assessment that include**	**أ- الأساليب المستخدمة:**

a-Oral examination **b- Final written examination**	
1- Semester summative assessment	ب- التوقيت:
a- Project Presentation — 4th up to 12 week	
b- Assessment of Clinical perfo mance — 4th up to 14th week	
2- Semester written examination — 7th week	
3- Final summative assessment	
a- Oral examination — 16th week	
b- Final written examination — 16th week	
1- Semester activities 90marks (30%) **2- Semester written examination** 60 marks (20%) **3- Oral examination** 60marks (20%) **4- Final written examination** 90 marks (30 %) **Total 300 (100%)**	ج- توزيع الدرجات:
8- قائمة الكتب الدراسية والمراجع :	
	أ- مذكرات
	ب- كتب ملزمة:
• Sarah Benes& Holly Alperin .2016. The essentials of teaching health education. Curriculum, instruction and assessment. Shape American Society of Health and Physical Educators. Available at https://www.amazon.com/Essentials-Teaching-Health-Education-Instruction/dp/1492507636 • Manoj Sharma. 2017. Theoretical Foundations of Health Education and Health Promotion. Jones and Bartlett learning LLC. Ascend Learning Company. Third edition. Available at https://www.amazon.com/Theoretical-Foundations-Health-Education-Promotion/dp/128410494X • Margaret Lloyd & Robert Bor & Lorraine M Noble. 2018. Clinical	ج- كتب مقترحه:

communication skills for medicine. Fourth edition. Available at https://www.mea.elsevierhealth.com/clinical-communication-skills-for-medicine-9780702072130.html#panel1 • Jackie Green, Ruth Cross, James Woodall, Keith Tones.2019. Health promotion planning and strategies. Fourth edition. Sage publishing. Available at https://study.sagepub.com/greentones4e • Peter Ellis. 2019. Evidence Based Practices in Nursing. Fourth edition. Sage publishing. Available athttps://uk.sagepub.com/en-gb/afr/evidence-based-practice-in-nursing/book261701	

معتمد بموافقة مجلس الكلية	مجلس رقم (134) بتاريخ 2014/6/18
تم مراجعته وتحديثه طبقا للمعايير الاكاديميه القوميه المرجعيه بتاريخ	مجلس القسم رقم (10) بتاريخ 2018/7/10
رئيس القسم العلمي أ.د/ ناهد فكري	منسق المقرر د/ ايمان فاضل